

CHERISHA AGARWAL

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EDUCATION

- **NEW YORK UNIVERSITY** - M.S in Integrated Digital Media
Sep 2017 - May 2019 | GPA - 3.95/4 | NYC, USA
- **PES INSTITUTE OF TECHNOLOGY** - B.E in Computer Science Engineering
Aug 2009 - June 2013 | GPA - 3.3/4 | Bangalore, India



WORK EXPERIENCE

- **NYU MAKERSPACE - Design Lab Coordinator** **Jan 2018 to Present**
- Currently working to organize events, collaborate with experts, design creative marketing templates and create design interventions to increase interactions
- **NYU GALLATIN - Digital Accessibility Assistant** **June 2018 to Aug 2018**
- Used inclusive design methodology and user experience design principles to redesign websites and remediate digital content for accessibility requirements
- **NYU OFFICE OF INTERACTIVE MEDIA - Digital Intern** **Sep 2017 to Dec 2017**
- Designed creative content on university experience for digital media platforms
- **DIVYA VITHIKA ENTERPRISES - Designer** **Jan 2017 to June 2017**
- Designed 50+ marketing collateral for social media and print designs for events
- Coordinated event management, hospitality and logistic support for guests
- **TATA ELXSI - Designer** **May 2016 to Dec 2016**
- Collaborated on a design research project for Asian Paints ColourNext17 which involved visual and data trend forecasting and moodboard mapping
- Involved with UI/UX projects, marketing activities and sales pitches
- **ORACLE INDIA PVT LTD - Solutions Engineer** **Sep 2013 to Apr 2016**
- Designed 30+ user interface mockups, info graphics, newsletters, presentations
- Worked on front end web development using 3+ Oracle products
- Conducted 50+ interviews to recruit designers
- **CHERISH-A-DESIGN - Venture Owner** **July 2013 to Aug 2017**
- Completed 100+ freelance design projects for companies, startups and events
- Specialized in UI/UX Design, Advertising, Branding and Multimedia projects
- Instructed 4 online design courses on the ChalkStreet platform



ACHIEVEMENTS

- **Won \$10000** grant as **Team Lead** for NYC Media Lab XR Startup Bootcamp
- **Vice President of Communications** for NYU Tandon Graduate Student Council
- Certified in the **PEP Talk** program by Ian Faria, a master public speaker
- Lead marketing and organizing volunteer at **DesignDay**
- Completed a high altitude trek to the **Himalayas**
- **Won laurels** for Swimming, Basketball, Badminton, Throwball and Advertising

DESIGN SKILLS

- User Interface Design
- User Experience Design
- Interaction Design
- Graphic and Visual Design
- Branding and Advertising
- Accessibility Design
- Prototyping and Wireframing
- User Empathy and Research
- 3D printing and Laser Cutting

DESIGN PROFICIENCY

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Invision and Marvel
- HTML and CSS
- Corel Draw

DIGITAL MEDIA COURSES

- User experience design
- Design thinking for problem solving
- Vision-related assistive design
- Site specific user experience design
- Technology, media and democracy
- Theories of media and technology
- Cinema studio and filmmaking

CERTIFICATIONS

- Received Professional Diploma in Graphic Design
- Courses on UI/UX and Web Design (Udemy, edX, Lynda)

HOBBIES & INTERESTS

- 🏸 Badminton
- 🧘 Hiking
- 🏀 Basketball
- 📖 Poetry
- 🏺 Numismatics
- 🎹 Piano