

CHERISHA AGARWAL

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DESIGN SKILLS

- User Interface Design
- User Experience Design
- Graphic and Visual Design
- Branding and Advertising
- Prototyping and Wireframing
- Persona and User Journey Mapping

CERTIFICATIONS

- Professional Diploma in Graphic Design
- UI/UX and Web Design (Udemy, edX)

DIGITAL MEDIA COURSES

- User Experience Design
- Design Thinking for Problem Solving
- Vision-Related Assistive Design
- Site Specific User Experience Design
- Technology, Media and Democracy
- Theories of Media and Technology
- Cinema Studio and Filmmaking

HOBBIES & INTERESTS



Badminton



Hiking



Basketball



Poetry



Numismatics



Piano

EXTRACURRICULARS

- **Vice President of Communications** for NYU Tandon Graduate Student Council
- Completed the **Pep Talk** program by Ian Faria, a master public speaker
- Lead volunteer at **DesignDay**
- High altitude trek to the **Himalayas**
- Active member of various organizing and core design committees
- Won laurels for Swimming, Basketball, Badminton, Throwball and Advertising



EDUCATION



NEW YORK UNIVERSITY

M.S in Integrated Digital Media
GPA - 3.9/4 | May 2019
NYC, USA



PES INSTITUTE OF TECHNOLOGY

B.E in Computer Science Engineering
June 2013
Bangalore, India



WORK EXPERIENCE



NYU MAKERSPACE - Graduate Assistant

Jan 2018 to Present

- Work as a Greenhouse Guardian to organize events, collaborate with departments, experts, organizations and design marketing templates
- Create new design interventions to increase interactions in the space



NYU OFFICE OF INTERACTIVE MEDIA - Intern

Sep 2017 to Dec 2017

- Designed creative content as a Digital Media Intern on university experience
- Actively involved with HashtagNYU for social media marketing of events



DIVYA VITHIKA ENTERPRISES - Designer

Jan 2017 to June 2017

- Designed marketing collateral for social media and print designs for events
- Coordinated event management, hospitality and logistic support for guests



TATA ELXSI - Designer

May 2016 to Dec 2016

- Collaborated on a design research project for Asian Paints ColourNext17 which involved visual and data trend forecasting
- Involved with UI/UX projects, marketing activities and sales pitches



ORACLE INDIA PVT LTD - Solutions Engineer

Sep 2013 to Apr 2016

- Created and designed 30+ user interface mockups, info graphics, newsletters, corporate presentations, videos, internal invites and multimedia graphics
- Worked on front end web development using 3+ Oracle products
- Conducted 50+ interviews to recruit designers



CHERISH-A-DESIGN - Graphic & Web Designer

July 2013 to Aug 2017

- Completed 100+ freelance projects for companies, startups and events
- Specialized in UI/UX, Advertising, Branding and Multimedia projects
- Instructed 4 online design courses on the ChalkStreet platform
- Designed print and web marketing collateral and user interface mockups



DESIGN PROFICIENCY

Adobe Photoshop



Adobe Illustrator & InDesign



After Effects & Premiere Pro



Invision & Marvel



HTML & CSS



Corel Draw

